

# krutik patel.

mumbai, india

resume

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portfolio. figma files

focused on crafting designs that not only meet, but exceed industry standards, incorporating state-of-the-art features that set new benchmarks for excellence. Infusing each project with the latest & greatest features.

experience. 3+ years

## ux designer

sept 2023 -present

gep worldwide

- led end-to-end ux design for multiple modules, improving usability and engagement for 10+ clients.
- mentored and guided junior designers, enhancing team collaboration and reducing design iteration cycles by 20%.
- redesigned critical workflows, reducing user friction and improving task completion time by 30%.
- conducted 30+ user interviews & usability tests, leveraging insights to refine design decisions.
- actively implemented stakeholder feedback, ensuring solutions were user-friendly & business-viable.

## visual designer

june 2022 - aug 2023

engati technologies

- collaborated with cross-functional teams to ensure seamless execution and design launch.
- designed website ebooks section & daily marketing content, crafting compelling digital experiences.

## software designer

jul 2020 - april 2021

blue eye soft corp. (internship)

- designed and developed the entire ui & ux for the covid protect app, ensuring a seamless user experience.
- built various front-end modules in the app, contributing to its overall functionality and usability

## designer & front-end developer

mar 2020 - jun 2020

bluepen (internship)

- built a beautiful responsive website for this student connection start-up, with state of the art features.
- this start-up now has around 2000 students reach & monthly arr of a million rupee's

## skills.

- **design:** ui design, ux design, wire framing, prototyping, motion design, micro interactions, user flows, user research, user-centred design, mockups, design thinking, product design, visual design, ux writing.
- **tools:** figma, sketch, framer, webflow, adobe photoshop, after-effects, adobe xd, axure rp, lottie files.
- **soft skills:** strategic thinking, problem solving, leadership.

## expertise.

ux design

ui design

figma

visual design

wireframing

prototyping

## education.

bachelors in computer engineering

mumbai university - 9.1 cgpa

2018 -2022

## certifications.

- enterprise design thinking practitioner: ibm
- user experience design: google
- design thinking - team essentials for ai: ibm
- google analytics for beginners: google